

Amit Sharma

UX Designer

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UX Lead, Yellow Slice Design

Sept 2020 - May 2021

- Conducting Research on User Requirements, Behaviours, Personas in order to provide higher quality of User Experience.
- Managing core team activities like Project Scoping, handling multiple projects, Sprint Activities and UX Audits.
- Allocation and reviewing work of Junior Designers.
- Have worked with brands like **Paytm Money**, **Marsh Inc.** (Insurance), etc.

UX Designer, Yellow Slice Design

Jan 2019 - Aug 2020

- Translating concepts into User Journeys, Task flows, Sitemaps, Wireframes, and Prototypes that lead to intuitive User Experiences.
- Collaborating with other Team members, Developers and Stakeholders.
- Crafted experiences for Mobile and Desktop Apps like Qfix (Educational), Leaf HFC (Loan Originating and Management), Venue First (Venue Booking), etc.

UX UI Intern, Grassroot Design Agency

Jun 2018 - Dec 2018

- Working with the UX/UI team and Marketing Team to understand industry best practises.
- Creating Graphical Elements and Visuals in accordance with Company Brand Guidelines.
- Completed UX/UI for WHR Health (Health Care App), Internal CredR Apps & OTO Capital (App for new and used bikes), Website Designs, etc.

Enterprise Design Thinking Practitioner

IBM

Sept 2020

UX UI Design Diploma

Edit Institute, Mumbai

Oct 2017 - May 2018

B.Sc Chemistry

Sathaye College, Mumbai

Jul 2014 - May 2017

Skills

User Interviews

Prototyping

Survey / Observation

Usability Testing

Competitive Analysis

Heuristic Evaluation

User Personas

Data Visualisation

Journey Mapping

Design Sprints

Sketching

UX Audit

Tools

Sketch

InVision

Adobe XD

Marvel

Figma

Anima

Photoshop

Zeplin

Illustrator

HTML / CSS